



# DRIVING AUTOMOTIVE

SGS



# AUTOMOTIVE EXCELLENCE IS THE **SUM OF ALL PARTS**

Driving the automotive industry to meet consumer needs relies on all the parts working together. SGS has built its services around each, uniting them to deliver industry solutions. Safety, compliance, sustainability, performance, value and speed are better achieved in harmony than alone.

Trust is generated from reassurance and experience: when vehicles and drivers are tested, road users feel safe. When the rules are complied with, the public is confident in the safety of the transport system. As overall vehicle performance is on the rise, sustainability is also growing and an educated public will understand and support this. When a vehicle is guaranteed to deliver reliable performance, its value is enhanced. Underpinning the industry as a whole, speed-to-market enables the fast sale of trusted vehicles and promotes an all-encompassing secure road system.

## **TOUCHING THE ENTIRE SUPPLY CHAIN**

Addressing customers across the automotive supply chain, we engage our core capabilities of testing, verification and certification to help you achieve your goals.

Organisations throughout the automotive sector and governments look to SGS to contribute towards a safe, reliable, consumer driven road transport system with sustainable vehicles meeting consumer expectations. Our unbiased assessments cover all aspects of vehicle operation and management. We recognise the significance of our role for the wellbeing of individuals, society and the environment and with this we have earned international appreciation as a provider of innovative automotive industry solutions.

Whatever kind of testing assistance your organisation seeks, we can help. Whether it is vehicle pre-sale evaluation services for used vehicles before re-sale, or the quality testing of new vehicles at risk of damage during distribution, we have assistance for you. If you operate within a retail environment, we can ensure your brand is protected and enhanced at every step of the way. Our governmental customers look to us to check that public vehicles and drivers meet strict criteria and road safety enforcement technology is operating effectively. All parts of our SGS Automotive Services are designed for you, our customers. We work beside you as you move forward, however and wherever you need us.



## TRUST COMES FROM GUARANTEED **SAFETY**

SGS addresses one of the automotive industry's fundamental challenges: to ensure vehicles are safe. Our Vehicle Inspection Services perform safety assessments on behalf of both the private and public sectors. Through SGS owned or franchised Test Stations we check safety levels as part of mandatory inspections, making a significant contribution to the public's trust in vehicle safety.

Whether driving our own cars, sitting in the back of taxis, or catching buses we all believe that each vehicle is harmless to travel in. We put our confidence in the very small risk of danger that the vehicle presents, but can we really be sure? Trust in the safety of private and public transport must be nurtured. Manufacturers, governments, mechanics, drivers and SGS all have a part to play in preventing unnecessary danger for road users.

**SAFETY SHOULD BE A GIVEN FOR ANY VEHICLE WE TRAVEL IN. SGS TESTS VEHICLES TO INSTIL TRUST.**



## SAFETY DEPENDS ON COMPLETE COMPLIANCE

SGS Traffic Management Services verify that vehicles and drivers comply with the rules of the transport system in place. Speed limits for different locations or road types are designed to protect the public, but without compliance, the rules fail to foster safety. Similarly, SGS Axle Load Control Services ensure excess loads are banned, preventing logistics vehicles from posing a threat to road users or damaging public highways. SGS joins efforts with governments to test the enforcement of these limits and restrictions. Only through complete compliance can accidents be prevented and a safe transport system maintained.

Set by governments or regulatory bodies, traffic rules apply to domestic, public and logistics vehicles, each being required to adhere to different limits. Frequently compliance needs careful monitoring using the latest technologies to provide exact measurements for penalty enforcement.

**IF EVERYONE COMPLIES, OUR ROADS WILL BE A FAR SAFER PLACE. SGS VERIFIES THE ENFORCEMENT OF REGULATIONS.**

## EDUCATION LEADS TO LONG-TERM SUSTAINABILITY

When governments wish to launch public education campaigns so the population understands traffic related environmental issues, SGS has the expertise to deliver the message. We train vehicle inspectors to the highest standards so they have the skills and knowledge to test vehicle emissions and ensure effective repair. By building public awareness and educating on road and environment protection issues, SGS encourages long-term sustainability across the industry.

While the industry is developing hybrid models or new 'green' vehicles powered by electricity, bio-fuels and other alternative energies, petrol and diesel vehicles are being kept running as long as possible, as the global demand for cars rises. The environmental benefits of on-going vehicle maintenance, especially for older vehicles, are often underestimated by the public. Fossil fuel consumption and emissions considerations are unlikely to be weighed against the freedom of transport, unless it is clearly understood why these issues matter.

**SUSTAINABILITY COMES FROM UNDERSTANDING WHY IT IS IMPORTANT. SGS' PUBLIC EDUCATION PROGRAMS AND VEHICLE INSPECTOR TRAINING ARE PART OF THE SOLUTION.**





## RELIABLE ASSURANCES PROVE **PERFORMANCE**

SGS Remarketing Services provide dealers, financial institutions and consumers with reliable Condition Reports. This service applies to previously leased vehicles and enables fleet owners to establish their true value. At the same time it proves to each consumer the performance they can expect from the vehicle they purchase.

The performance of a vehicle extends across mechanical and electrical aspects and each is carefully designed to meet specific criteria such as the ability to operate at a certain speed, fuel performance or limited emissions. Ultimately performance relates to comfort, safety and control of environmental factors.

**WE EXPECT EVERY VEHICLE WE BUY TO BE AT ITS BEST. SGS CHECKS VEHICLE CONDITIONS TO ENSURE OPTIMAL PERFORMANCE.**



# PEACE OF MIND TRANSLATES INTO VALUE

Certified Pre-Owned Vehicles have a higher value than other used cars. Assessed against the manufacturers' criteria, only the best are ever likely to obtain the SGS stamp of approval. Once they are identified, they are thoroughly checked and reconditioned so that the dealer can add value by selling them on with extended warranties and consumer services. SGS verifies the compliance of those standards and the added value of Certified Pre-owned vehicles.

Dealers and financial institutions need facts to release funds for retail goods inventories. Our Stock Audit Service is the recheck and confirmation of the stock values held from showroom to showroom.

Every vehicle has a physical worth, but for consumers further value comes from the assurance that they are buying a safe car they can rely on. This extra value could come from brand associations or from evidence that its performance has been rigorously tested.

**IT'S MORE THAN JUST WHAT YOU SEE THAT ADDS VALUE. SGS INCREASES THE WORTH OF VEHICLES THROUGH EXTENSIVE VERIFICATION.**

## PROFITABILITY IS DRIVEN BY SPEED

SGS Distribution Services inspect vehicles at any stage during transportation and delivery, testing for defects, so that should any quality issue arise they can be quickly corrected and the drive for speed maintained.

The rate a vehicle is produced and its speed-to-market have a direct impact on profitability. The faster the turn around, the less costly the production and sales process is and the faster profits are realised. The logistical steps to take a vehicle to the showroom play a part in this, so manufacturers swiftly move products from factory to forecourt. However, should the quality be affected by the delivery, the end product reaching the consumer could negatively impact the brand.

**A FAST SPEED-TO-MARKET ENABLES  
A RAPID RETURN ON INVESTMENT.  
SGS ENSURES VEHICLE QUALITY  
CONTROL IS MAINTAINED AT EVERY  
STEP OF THE WAY.**





## SGS AUTOMOTIVE – THE INDIVIDUAL PARTS

### DISTRIBUTION SERVICES

Our Vehicle Distribution Services are designed to ensure every newly manufactured vehicle shipped from factory to forecourt arrives in perfect condition and is ready for sale. Should any damage be incurred or any fault be created as a result of transportation, our inspections are designed to find it. We can assess vehicles at any stage in the logistics process to check for quality flaws ensuring market access is fast and profitable. Our manufacturer, dealer, logistics and insurance company customers value our expert opinion and the advantages we offer.

### RETAIL SERVICES

Across all our retail services we make sure that both our customers' brand and stock value are protected through the complete sales cycle. Brand protection needs constant attention. Car manufacturers know that every part of their product and associated service reinforce consumer recognition. SGS Mystery Shopping and Brand Auditing Services are designed to audit showrooms making sure they are offering a sales service that matches the manufacturer's brand guidelines. Moreover, services such as stock verification and audits of certified pre-owned vehicles are also available to the full range of retail customers.

### REMARKETING SERVICES

When fleet vehicles come to the end of their use periods they are made available for sale. Over time vehicles have experienced wear and tear, which may have resulted in damage and faults. SGS Vehicle Fleet Inspection services assess the vehicles you are preparing to remarket and provide you with an accurate valuation of their worth. Through this process our inspections and assessments help rectify any issues before your vehicles are remarketed and sold on. By doing this we support your profitability, while ensuring vehicles are correctly priced for end users too.

### ROAD SAFETY SERVICES

Road safety management is a responsibility that largely falls on Governments and regulatory bodies. Our Road Safety Services are designed to assist public sector organisations with the challenges they face in ensuring regulations are adhered to. Our global Public Sector Vehicle Inspections network is widely recognised for its capabilities in the field of third party vehicle assessments. We combine modern facilities and equipment with highly trained personnel to offer you a service that is incomparable. We implement and manage programmes ranging from emissions and safety features to the roadworthiness of imported vehicles, along with the testing equipment itself.

We have also developed driver assessment services including examination and licensing for both drivers and the vehicles themselves. As part of this global offering, we store all information on a centrally accessible database. You can therefore guarantee licences for drivers and vehicles are monitored and renewed at the appropriate time.

Our Traffic Management Services look at the enforcement of traffic regulations systems, verifying the accuracy and reliability of speed measurement devices. Through the operation of a trustworthy system, consumer confidence is reinforced, as is the public belief in the system. Furthermore, SGS Axle Load Control Services are designed to prevent unnecessary road

damage due to the transit of overloaded cargo trucks. Data management and road usage planning are also part of these services.

## **MORE THAN THE PARTS — OUR UNDERSTANDING AND EXPERTISE**

As the global leader in inspection, verification, testing and certification services, SGS has extensive experience supporting the smooth operation of the automotive industry. Through our core capabilities we have inspected, analysed and assessed vehicles and traffic management systems throughout the automotive sector and across the world. Each programme in our range of international mandates has been tailored to the specific needs of the market in the given country. As a result, we can demonstrate a wide portfolio of solutions developed to achieve individual customer's goals.

Ensuring safety, compliance with regulations, sustainability, vehicle performance, added value and speed-to-market are all achieved together takes knowledge, experience and rigorous attention to detail. Each has to be approached individually, but when they come together they must form something greater than the parts alone.

At SGS we see all the parts, and help you bring them together to drive your business forward. Our expert team, their deep understanding of the automotive industry and our technologically advanced tools and resources mean you can contribute to advancing road safety, perform superior services and deliver vehicles that surpass expectations.

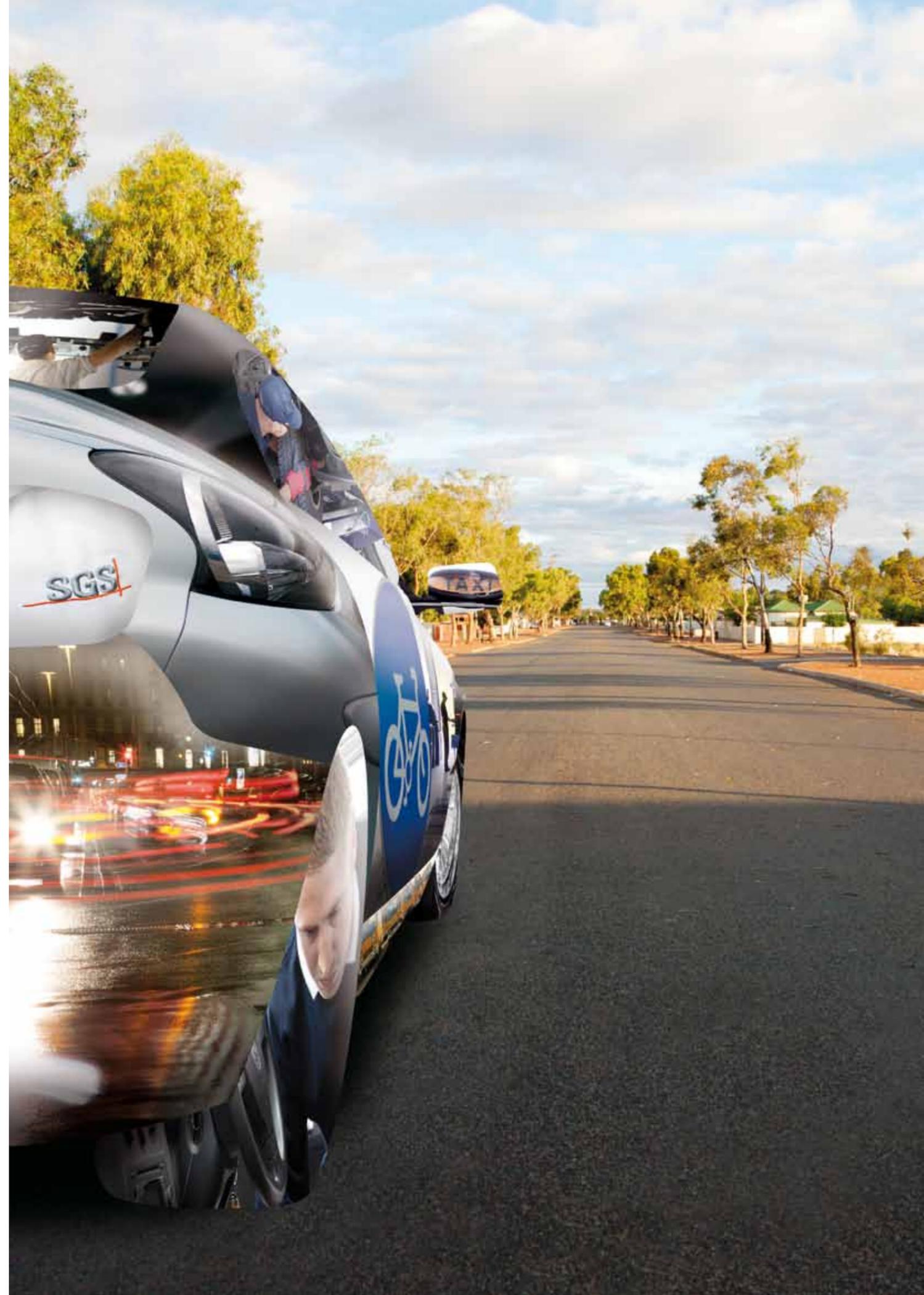
## **WHY SGS?**

SGS is the world's leading inspection, verification, testing and certification company. Recognised as the global benchmark for quality and integrity, we employ over 67 000 people and operate a network of more than 1 250 offices and laboratories around the world. We are constantly looking beyond customers' and society's expectations in order to deliver market leading services wherever they are needed.

We have a history of undertaking and successfully executing large-scale, complex international projects. With a presence in every single region around the globe, our people speak the language and understand the culture of the local market and operate globally in a consistent, reliable and effective manner.

We provide innovative services and solutions for every part of the automotive industry. Our global network of offices and laboratories, alongside our dedicated team, allows us to respond to your needs, when and where they occur. Our reputation for independence, excellence and innovation has established us as the market leader in providing services that improve efficiency, reduce risk and deliver competitive advantage for you.

**TO LEARN HOW SGS CAN  
HELP YOU, CONTACT  
[AUTOMOTIVE@SGS.COM](mailto:AUTOMOTIVE@SGS.COM)  
OR VISIT  
[WWW.SGS.COM/AUTOMOTIVE](http://WWW.SGS.COM/AUTOMOTIVE)**



[WWW.SGS.COM](http://WWW.SGS.COM)